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*A goal without a plan is just a wish.*

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**Antoine de Saint-Exupéry**

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## **ORGANISATION GOALS & STRATEGY**








Strategic planning is vital to the success of organisations. Confident strategic planning can increase employee moral, generate new business opportunities and drive economic performance.

Strategic plans are often (but not always) synonymous with growth goals / targets. Clover Strategy supports the strategic planning process by first undertaking research to provide insight on market/ economic opportunities and then transforming research into strategy.

We work with clients to develop SMART goals and strategies and undertake high level positioning to support vision and mission development.

As an agile business, Clover Strategy can provide as much or as little input as desired in each area; from end to end planning or mentoring management through the process. We further offer tailored workshops designed to meet business and / or event needs.

## **Services.**

-  **Strategic Plans (Growth & Business)**
-  **Project Plans**
-  **Engagement Plans**
-  **Marketing & Communications Plans**
-  **Company Planning Workshops**
-  **Event Workshops**
-  **Mentoring**