

“

*To make a decision all you need is authority. To make a good decision, you also need knowledge, experience and insight.*

”

**Denise Moreland**

---

## **ECONOMIC ANALYSIS & CONSULTING**

Economic analysis uses models to provide clients with in depth knowledge and insight regarding the impact of business decisions. Clover Strategy look at what benefits implementing various decisions (i.e. projects and programs) would have on the economy.

Economic impact analysis is often required to justify decisions that will influence the greater regional economy. For example, using economic analysis to determine job growth / decline, GRP growth and industry investments.

Clover Strategy works with government and industry to analyse economic impacts and program options to support leaders make confident decisions.

Work is also undertaken on a micro scale to analysis likelihood of product success by understanding future trends, cycles and political drivers.

## **Services.**

-  **Economic Impact Analysis**
-  **Microeconomic analysis**
-  **Cost benefit analysis**
-  **Feasibility reports**
-  **Program / Project recommendations**
-  **Forecasting**
-  **Report submissions**
-  **Project impact reports**