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I'm not saying you must give them what they like. Not at all. I'm saying that you must know what they like in order to give them what they need.”

Peter Coughter

PITCHING & PROGRAMS

Business pitches are required for a range of purposes including; securing investments (information memorandums), management / board approvals, industry / government approvals and gaining stakeholder engagement.

Clover Strategy develops pitches to meet the audience needs. This includes engaging with key stakeholders to understand their requirements where possible.

In addition to pitches, Clover Strategy works with industry and local government to develop programs to drive economic growth.

Programs are developed in line with key stakeholders (i.e. businesses in the region / industry) to ensure ultimate engagement and participation.

Services.

-  **New Business Pitches**
-  **Information Memorandums**
-  **Business Cases**
-  **Management / Board Pitches (Presentations)**
-  **Stakeholder Engagement Presentations**
-  **Economic Growth Programs**
-  **Program Planning & Management**